

Individual Demonstration Field Card

Instruction: To be eligible for any rebates, this field card must be filled out for each demonstration event conducted by the dealer that is participating in the Kelly Tillage System Demonstration Program. The card needs to be filled out completely and emailed to sales@kellyharrows.com marked for the attention of Calvin Stead and Wayne Rosenbaum.

Dealer Details

Date		
Dealership name		
Dealership Address		
Salesman		
Salesman email address		
Address of Demonstration		
Soil Type		
Weather conditions		
Soil conditions		
Crop type		
Tractor horsepower		
Kelly Model		Serial number
Customer Detail		
Full Name		
Contact Number		
Email address		
Address		

Purpose of demonstration Residue Management
 Weed Control
 Seedbed Preparation
 Seed/ Fertilizer Incorporation
 Other (Stipulate)

If residue management, what was the seasons yield per arce?

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General outcome of the demonstration:

Did the machine perform as intended ? Yes No

Was a sale made as a result of the demonstration ? Yes No

If no sale was made, on a scale of 0 to 10 how likely do you feel a sale will be made in the near future as a result of the demonstration ?

0	1	2	3	4	5	6	7	8	9	10
Highly Unlikely								Extremely Likely		

If you scored 7 or below then what needs to be done by Kelly to improve that chance of you making a sale ?

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If you scored 8 or above, why did you rate the chance that high ?

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