

## Group Demonstration Field Card

**Instruction:** To be eligible for any rebates, this field card must be filled out for each demonstration event conducted by the dealer that is participating in the Kelly Tillage System Demonstration Program. The card needs to be filled out completely and emailed to [sales@kellyharrows.com](mailto:sales@kellyharrows.com) marked for the attention of Calvin Stead and Wayne Rosenbaum.

Date		
Name of Dealer		
Dealer Address		
Salesman		
Salesman email address		
Address of Demonstration		
Kelly Model		Serial number
Soil Type		
Weather conditions		
Soil conditions		
Crop type		
Tractor horsepower		

<b>Purpose of Demonstration</b>	Residue Management	
	Weed Control	
	Seedbed Preparation	
	Seed/ Fertilizer Incorporation	
	Other (Stipulate)	
If residue management, what was the seasons yield per arce?		

**General outcome of the demonstration:**

Did the machine perform as intended?      Yes                      No

Was a sale made as a result of the demonstration?                      Yes                      No

If no sale was made, on a scale of 0 to 10 how likely do you feel a sale will be made in the near future as a result of the demonstration?

0	1	2	3	4	5	6	7	8	9	10
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Highly Unlikely

Extremely Likely

If you scored 7 or below then what needs to be done by Kelly to improve that chance of you making a sale?

If you scored 8 or above, why did you rate the chance that high?

Please provide the names, contact phone numbers and email addresses of all people that were present at the demonstration. (Use more forms if required)

Name	Contact number	Email address	Decision maker?		
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	
			Yes	No	

Thank you for taking the time to complete this form and for continuing to promote the Kelly range of products.